

Molecular Evidence and Consumer-Claim Boundaries

g12_u05_w18

Evaluate original fictional claim/evidence cards. No consumer recommendation, health advice, product comparison, or real-world decision is requested.

1. What is a molecular evidence card?

2. Why is a structure label not a performance claim?

3. What makes a consumer claim testable?

4. Why should a claim name its outcome?

5. What is a control comparison?

6. Why does correlation not prove a product cause?

7. Name one missing context in a fictional claim card.

8. What does uncertainty add to a claim?

9. Why may two products share a feature but differ in outcomes?

10. What is a claim boundary?

11. Card C names a feature. What is directly supported?

12. What health claim is not supported?

13. Why is a laboratory-style model not consumer evidence?

14. What additional fictional card could compare a claim?

15. Why should alternatives remain visible?

16. Give one non-color-only table access feature.

17. State one prohibited recommendation.

18. Compare evidence interpretation with advertising language.

19. Write a cautious claim-card interpretation.

20. Write a two-sentence bounded conclusion.
